

ACTIVE

ACTIVEVANCOUVER.CA

VANCOUVER

ACTIVE. HEALTHY. CONNECTED

WHAT IS ACTIVE VANCOUVER

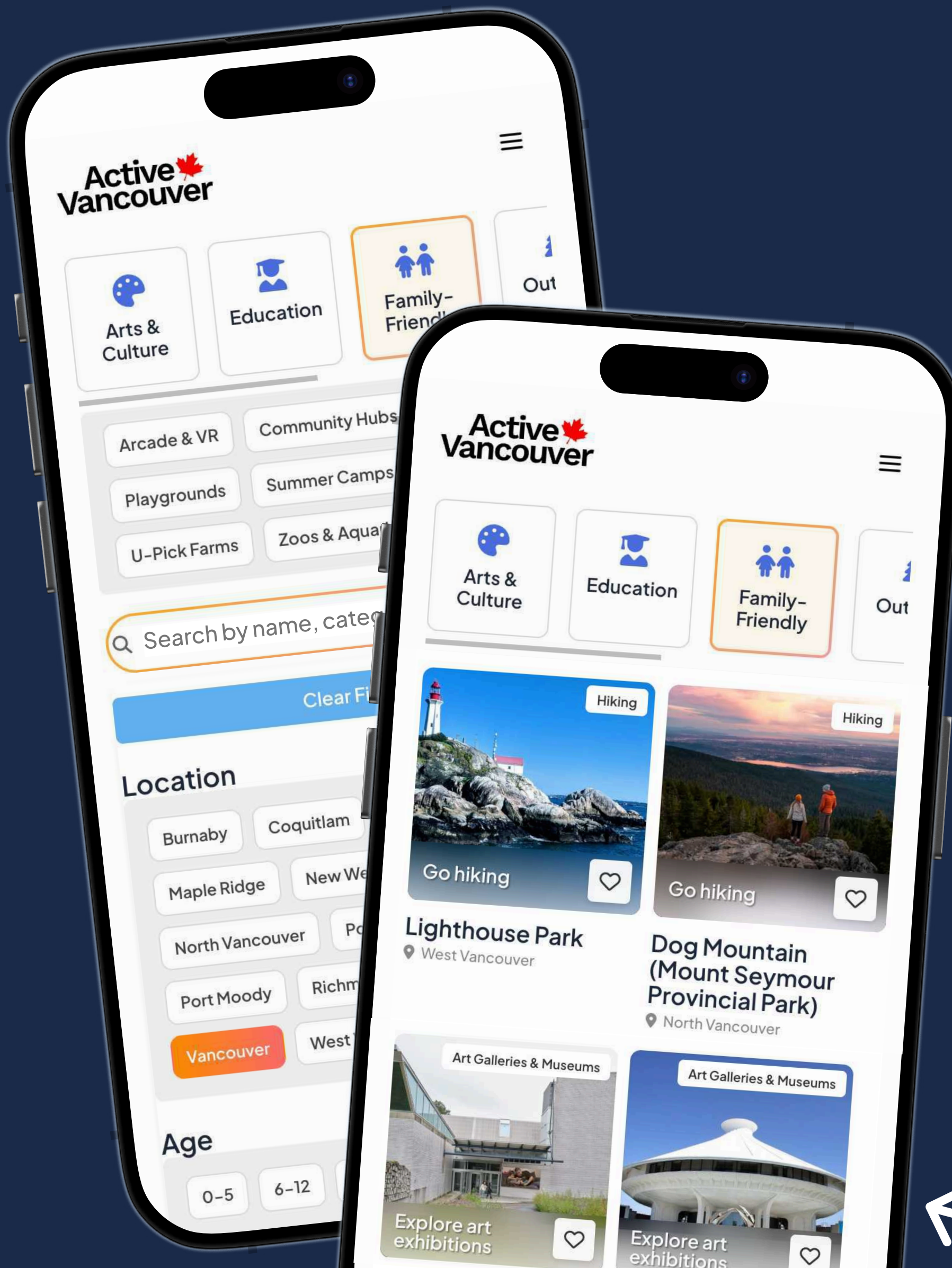
Active Vancouver

Phase X

Online catalogue to discover best activities and places in Metro Vancouver.

Each organization has a page with links to their website, social media, related articles.

Users can create a bucket list and save activities to the Dashboard.



Create your own
bucket lists!



OUR AUDIENCE

Active Vancouver

Phase X

THE FAMILY PLANNER



The soccer mom or dad searching for the best after-school programs, weekend sports, and family-friendly activities.

THE NEWCOMER



The single individual looking to explore their new city, discover hobbies, and build meaningful connections.

THE SENIORS



The seniors looking for unique date ideas and shared experiences.

+ THE FRIENDS PLANNERS + COUPLES + ANYONE WHO FEELS LONELY

DEMOGRAPHICS

Our users are primarily 25-45-year-olds in Metro Vancouver—families, young professionals, and tourists **seeking activities** like hiking, dining, and events.

BEHAVIOUR

High engagement: **Average session time 2m 50s**, with users filtering searches to find specific recommendations.

INTENT

Users come with buying intent—searching for 'best yoga classes in Kitsilano' or 'family-friendly outings in Burnaby' means they're ready to visit and spend.

CONNECT YOUR ORGANIZATION TO ANYTHING

Active Vancouver

Phase X

Connections


Instagram


X


TikTok


Facebook
Page


Facebook
Group


YouTube


Yelp


Meetup


Eventbrite


Tripadvisor

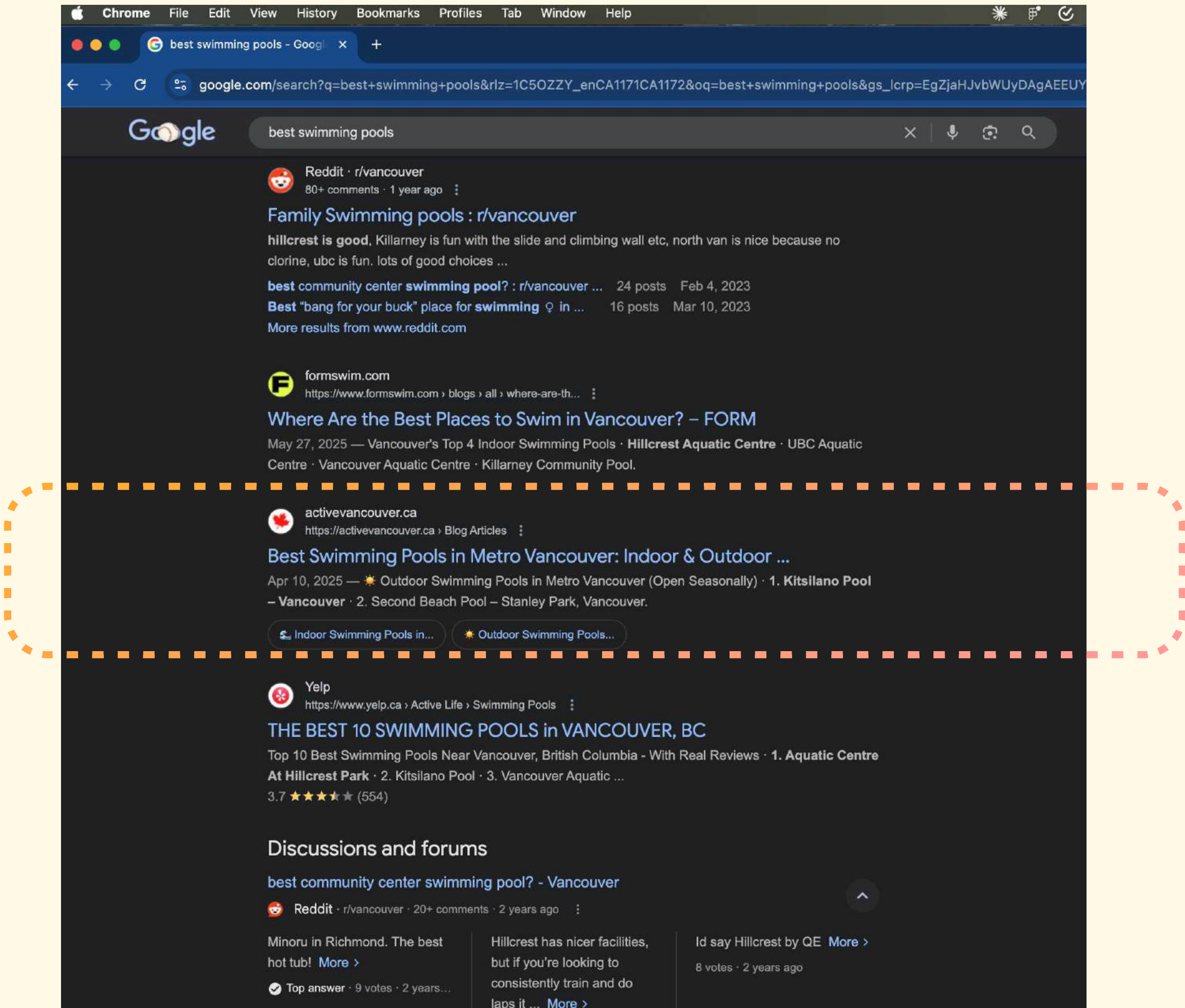

Classpass


Groupon


Etsy

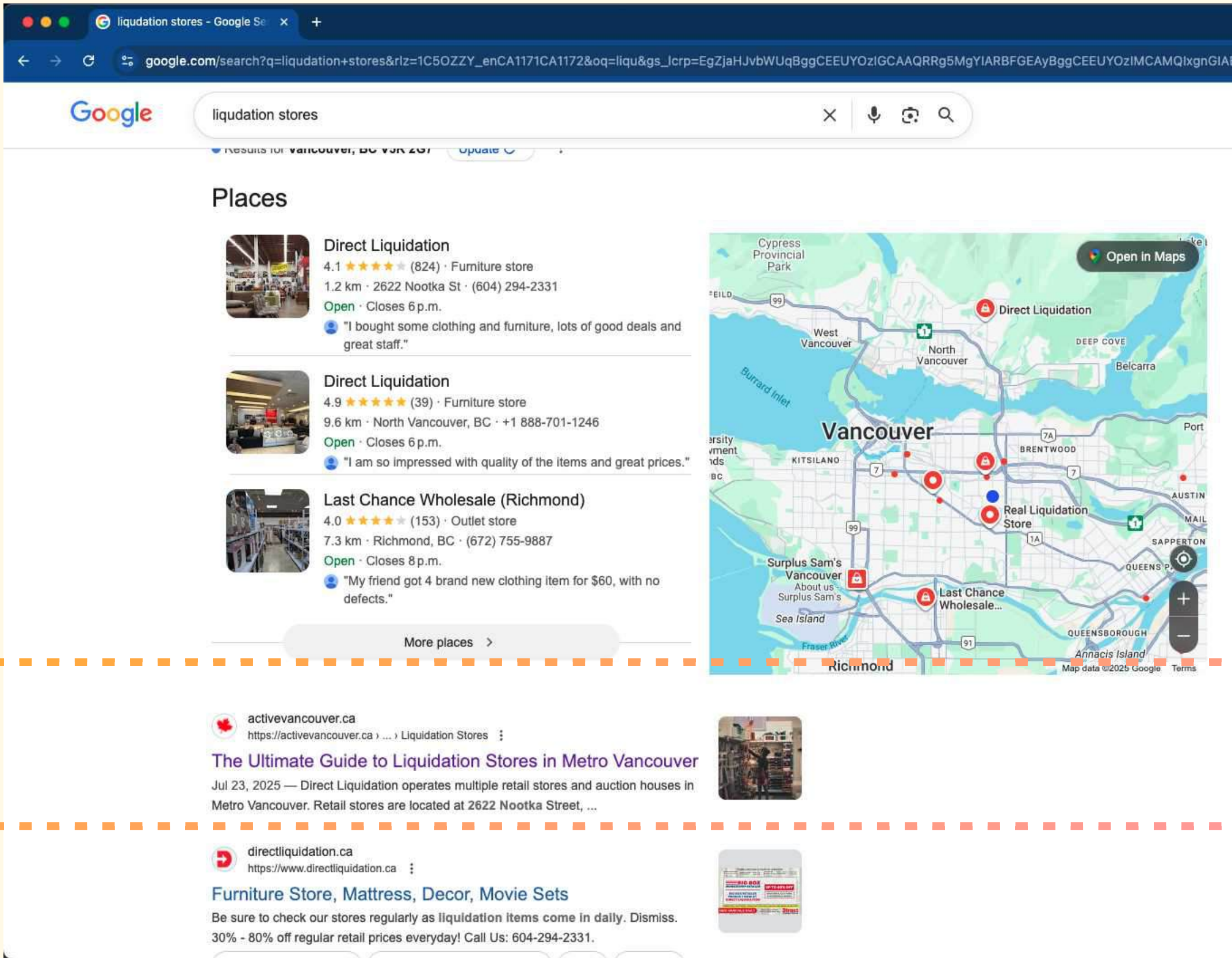
In Top Google results.

E.g. **Page 1, position 3** for ‘best swimming pools’



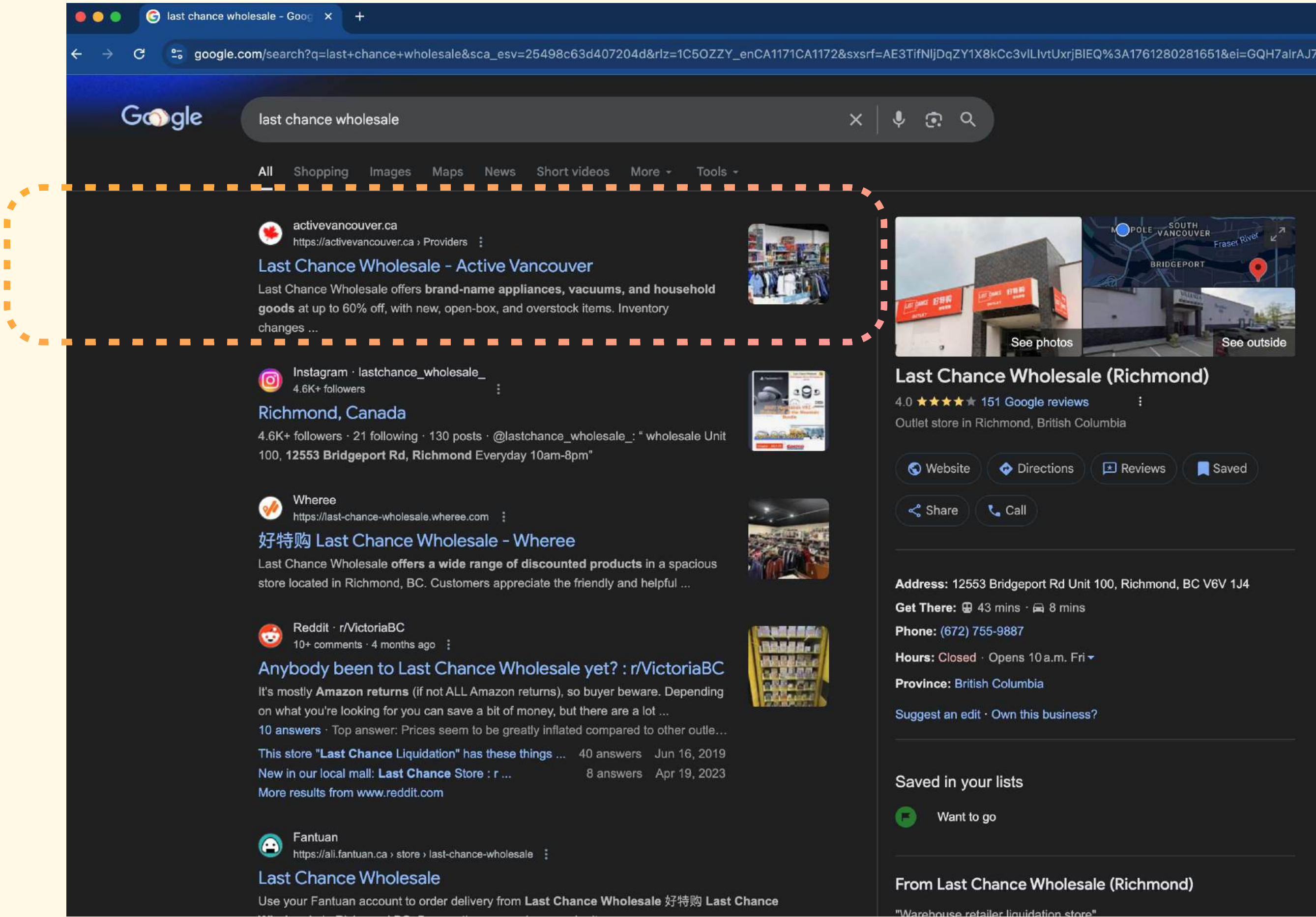
In Top Google results.

E.g. **Page 1, position 1** for ‘liquidation stores’



#1 online asset

for some business without strong online presence



76% organic search
17% direct, 2% social

200+ daily unique visitors (Oct 2025)
excluding paid ads and bots

5-15 leads/month via UTM links
reported by sponsors
Local coding school gained 5 trial signups

60% month to month growth

500+ daily visitors by Dec 2025 (on track)

NEW
FEATURES

- DASHBOARD
- FOOD & DRINKS
- SEARCH
- BUCKET LISTS
- PROMO CODES
-

HOW ACTIVE VANCOUVER CAN HELP YOUR BUSINESS

Active Vancouver

Phase X

1

AUDIENCE WITH HIGH-BUY INTENT

Our users are actively planning outings and experiences in Metro Vancouver, making them prime for conversions.

2

WE GROW FAST. GROW WITH US

Our audience is increasing day by day as we add more content, more categories, more blog articles. Partner now to lock in visibility as we scale—early adopters see the highest ROI.

3

ONE HUB FOR ALL YOUR ONLINE CHANNELS

Consolidate your presence: Link your website, social media, Google reviews, and more in one centralized profile.

HOW ACTIVE VANCOUVER CAN HELP YOUR BUSINESS

Active Vancouver

Phase X

4.

COST-EFFECTIVE ADVERTISING

Affordable placements with measurable results via clicks and visits.

5

SEO/AI BOOST

Listings improve your local search rankings as well as your chance to be recommended by AI chat bots.

6

MADE IN CANADA FOR CANADIANS

Support local: We're a proudly Canadian platform built for Metro Vancouver businesses.

PROMOTING AT ACTIVE VANCOUVER VS GOOGLE/SOCIAL MEDIA

Active Vancouver

Phase X

ACTIVE VANCOUVER

- ✓ Locals with high-buy intent
- ✓ Looking for things to do
- ✓ Curious and open-minded
- ✓ Doing research on a topic.

GOOGLE/SOCIAL MEDIA

- ✗ Low or no buy intent
- ✗ Doom scrolling with no action
- ✗ Casual browsing.

WHAT PARTNERS SAY ABOUT ACTIVE VANCOUVER

Active Vancouver

Phase X

”
**I CAN’T BELIEVE WE
DIDN’T HAVE SUCH
PLATFORM BEFORE!**

LISA DOMINATO

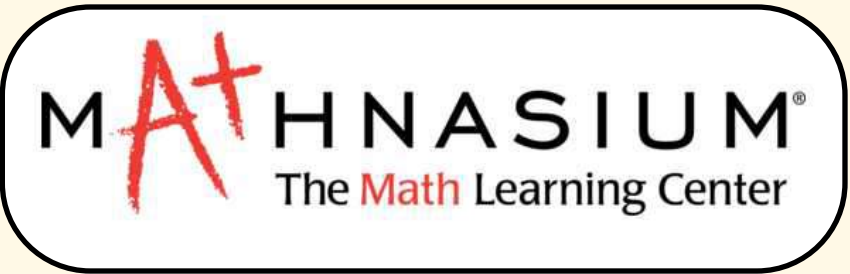
The Councillor for the City of Vancouver



”
SICK! THAT LOOKS PRETTY 🔥

JERRY

Mathnasium



”
SUCH AN IMPACT TO OUR SEO!

GREGG

Steamoji



1

EDUCATE

Show your value
via ultimate guides,
how-to articles,
step-by-step
walkthroughs,
photo galleries,
videos

2

ENGAGE

We get you more
leads with promo
codes, special
offers

3

BOOST SEO/AI

Get more leads
through organic
traffic and AI chat
bots

WAYS TO SPOTLIGHT YOUR BUSINESS

TAILORED FOR LOCAL
IMPACT

Priority placement
in category feeds
to ensure first
visibility.

Active Vancouver

[Find Activities](#)
[Events](#)
[Articles](#)
[About us](#)
[Get in touch](#)
[Add organization](#)

Arts & Culture

Education

Family-Friendly

Outdoor

Shopping

Sports

Wellness

Clear Filters

Location

Burnaby

Coquitlam

Delta

Langley

Maple Ridge

New Westminster

North Vancouver

Port Coquitlam

Port Moody

Richmond

Surrey

Vancouver

West Vancouver

Age

0-5

6-12

13-18

Adults

Kid-Friendly

Seniors

Mood

Budget-Friendly

Chill & Relaxed

Cultural & Artsy

Date Night

Foodie

Free

Kid-Friendly

Nature Lover

Night Owl

Pet-friendly

Queer-friendly

Rainy Day

Seniors

Social & Lively

Saunas

Relax in a sauna

Habitat

Surrey

Coding Robotics

Learn robotics

Steamoji Kerrisdale – STEM Maker Academy for Kids

Vancouver

Math

Learn math

Mathnasium of Richmond

Richmond

Kayaking

Rent a kayak

Takaya Tours Belcarra Park Paddling Centre

Port Moody

Kayaking

Rent a kayak

Rocky Point Kayak

Port Moody

Kayaking

Rent a kayak

Cates Park Paddling Centre

North Vancouver

Art Galleries & Museums

Art Galleries & Museums

Art Galleries & Museums

Art Galleries & Museums

BRANDED PROFILE PAGE

A dedicated profile showcasing your business with photos, descriptions, contact info, and links.

Active Vancouver

Find Activities

ArticlesAbout usGet in touch

Home / Providers / Education / Coding / Steamoji Kerrisdale – STEM Maker Academy for Kids



Steamoji Kerrisdale – STEM Maker Academy for Kids

5465 West Boulevard, Vancouver, British Columbia, V6M 3W5

Open in Google Maps

CodingRobotics

Official websiteBook a FREE session

Add to your Google CalendarShare via email

What this place offers

After-school programs, weekend programs, holiday camps, summer camps, 400-hour structured STEM curriculum in Fabrication, Physical Computing (coding and robotics), Engineering, and Digital Arts.

Plan your visit

Advanced booking requiredPublic transit accessCharging stationsBicycle ParkingStroller-FriendlyWheelchair-friendly

Age

13-186-12

Location

Vancouver

Mood

Kid-Friendly

About

Steamoji Kerrisdale is a STEM maker academy for kids aged 5-14 that trains builders, makers, inventors, and entrepreneurs. They offer a unique 400-hour structured and reinforcing "Build to Solve" curriculum designed to fill the gap between traditional school studies and the accelerating pace of technological change. The program focuses on teaching foundational skills in fabrication, physical computing (coding and robotics), engineering, and digital arts, then encourages students to apply these skills to imagine, create, and improve their own solutions. Parents highly recommend Steamoji for its engaging, hands-on learning environment and professional, caring staff.

Tips, tricks, & lifehacks

Consider booking a free trial session to see if the program is a good fit for your child. They offer both full-day and half-day options for camps. Registration can be completed online.

Connections

Instagram

X

Facebook Page

YouTube

Active Vancouver

Find Activities

ArticlesAbout usGet in touch

Categories

All Articles

Arts & Culture (4)

Art Galleries & Museums (3)

Cinema (19)

City Tours (8)

Music (22)

Theatre (15)

Education (1)

Coding (16)

Math (31)

Music (21)

Reading (27)

Robotics (4)

Family-Friendly (8)

Arcade & VR (1)

Community Hubs (6)

Farm Visits (7)

Playgrounds (1)

Summer Camps (22)

U-Pick Farms (7)

Zoos & Aquariums (1)

All Articles

22 articles found



5 Delicious Blueberry Ideas & Why Formosa Organic Farm is Metro Vancouver's Must-Visit U-Pick Spot!

U-Pick Farms



Top 10 Must-Do Activities in Metro Vancouver This August 2025



A Parent's Guide to Vancouver's Leading STEM/STEAM Programs

CodingRobotics



Your Ultimate Guide to Baseball in Metro Vancouver

BaseballTeam Sports

Custom-written feature on your business, highlighting unique offerings (e.g., "Top 5 Reasons to Visit [Your Spot]")

EXCLUSIVE FEED BANNER

Active Vancouver

Home

Find Activities

Articles

About us

Arts & Culture

Family-Friendly

Nightlife

Outdoor

Shopping

Sports

Wellness

Clear Filters

Mood

Budget-Friendly

Chill & Relaxed

Cultural & Artsy

Date Night

Foodie

Kid-Friendly

Nature Lover

Night Owl

Rainy Day

Social & Lively

Sporty & Active

Sunny & Warm

Wellness & Self-Care

Age

0-5

6-12

13-18

Adults

Location

Burnaby

Delta

Richmond

Surrey

Vancouver



Skip the Traffic, Not the Meetings

Rent a bike or a scooter

Find Your Nearest Lime



Parks & Gardens

VanDusen Botanical Garden

Vancouver



Shopping Malls

Metropolis at Metrotown

Burnaby



Theatre & Performing Arts

Stanley Industrial Alliance Stage, Arts Club Theatre Company

Vancouver



Art Galleries & Museums

Vancouver Art Gallery

Vancouver



Beaches

English Bay Beach

Vancouver



Outdoor Sports

Baseball

Kerrisdale Little League

Vancouver



Water Sports

Swimming

Vancouver Aquatic Centre

Vancouver

ALL SERVICES

OUR EFFORTS WILL RESULT
IN INCREDIBLE ROI

OPPORTUNITIES FOR YOUR BUSINESS

BRONZE: \$49/M

Branded Profile Page \$100 value!

Featured Placement \$200 value!
Rotating top-of-feed in catalogue

Promo Codes Integration FREE

UTM-tracked clicks

\$300 Total Value!

SILVER: \$129/M

All Bronze + \$300 value!

1 blog article \$300 value!
SEO-optimized, shared on socials

1 social media post \$200 value!

Event Listings

\$800 Total Value!

GOLD: \$249/M

All Silver + \$800 value!

Exclusive Feed Banner \$300 value!
A banner spanning 3 cards (2 on mobile) at the top of the catalogue

Lead capture form \$150 value!

Newsletter placement \$200 value!

Simple monthly report \$100 value!
“Your listing got 350 views this month and 25 click-throughs to your site.”

\$1,550 Total Value!

Prices are subject to change.

Prices are subject to change.

ADD-ONS

Promo Codes

FREE



Lead Capture Form on page (emails to you)

\$149 + \$19/M



Event Listings

\$49

Article 'Best of Vancouver'

Best Places/Best Activities e.g. Best Birthday Party Ideas

\$99



Exclusive Feed Banner

A banner spanning 3 cards (2 on mobile) at the top of the catalogue

\$129/M



Video Production Lite

Shoot/edit 15-30s TikTok/IG Reel at your location

\$199

Website & SEO Audit + Google Business Profile tweaks

\$119

SPECIALS

ANNUAL BILLING DISCOUNT: 15% OFF ALL PLANS

BONUS UPGRADE TO HIGHER TIER FOR FREE FOR 1 MONTH

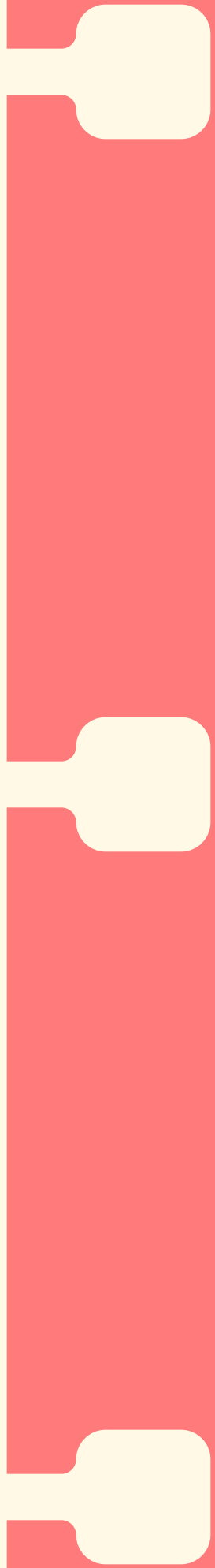
Subscribe within 5 days at
www.activevancouver.ca/billing

5 days after this offer is made. Higher tier is active for one month after activation.

MONEY-BACK GUARANTEE

If your listing doesn't receive at least 30 verified clicks to your website in the first 3 months, we'll refund your last month's payment.

UTM tags are added so that you can see results in your Google Analytics. Must provide GA access for verification.



THANK

YOU

ACTIVEVANCOUVER.CA

HELLO@ACTIVEVANCOUVER.CA